Solving Matrix Games with Hesitant Fuzzy Pay-offs

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Abstract

The objective of this paper is to develop matrix games with pay-offs of triangular hesitant fuzzy elements (THFEs). To solve such games, a new methodology has been derived based on the notion of weighted average operator and score function of THFEs. Firstly, we formulate two non-linear programming problems with THFEs. Then applying the score function of THFEs, we transform these two problems into two non-linear multi-objective programming problems with triangular fuzzy numbers (TFNs). Finally, the Lexicographic method is used to solve these two multi-objective programming problems. A market share problem is considered to show the validity and applicability of the proposed methodology.

Keywords: Matrix Game; Triangular hesitant fuzzy set; Score function; Multi-objective optimization; Lexicographic method.
2010 MSC: 91A35, 91A80.

1 Introduction

A game is a mathematical tool that can conceive a conflicting circumstance, arises in the real world and to conclude such a situation. Actually, it is a study of some mathematical models which deal with the strategic interaction among the decision-makers. In reality, due to the lack of information and ambiguity of players, the decision may be imprecise. To handle such an environment, researchers use the notion of fuzzy sets and its various extensions.


However, the fuzzy set uses only the membership degree, which measures the degree of belongingness, and the degree of non-belongingness is easily calculated as the complement of the belongingness to 1. But after introducing the intuitionistic fuzzy set (IFS) and intuitionistic fuzzy number (IFN) by Atanassov [2, 3], the mode of description of a...
fuzzy set experienced a little change with great significance. In IFS, the elements of the set are described along with its degree of membership and non-membership, where the sum of the membership and non-membership value must be less than or equal to 1, if it is less than 1 then the remaining part is left as the hesitation degree. Li et al. solved matrix games with intuitionistic fuzzy pay-offs through a non-linear programming approach. Li et al. also provided the solution procedure of intuitionistic fuzzy game through a bi-objective programming approach. Seikh et al. provided different solution procedures of matrix games and bi-matrix games with IFN. Li analyzed game theory in management using IFS. Seikh et al. proposed a methodology to solve a game with pay-offs of IFN having the exponential membership function and quadratic non-membership function. Seikh et al. also described a solution procedure of matrix games with intuitionistic fuzzy goals and intuitionistic fuzzy pay-offs using the aspiration level approach. Bhaumik et al. made the solution of an intuitionistic fuzzy game using robust ranking. Basir et al. brought in a methodology for solving zero-sum multi-criteria game with intuitionistic fuzzy goals. In the recent past, Xu et al. utilized the zero-sum game approach with pay-offs of IFN in multi-criteria decision making. Roy and Bhaumik discussed the multiple water attributes of fuzzy decision making.

Nevertheless, it can be seen that the degree of membership and non-membership values are not enough in some problems to assign an element correctly. Considering the decision-makers hesitancy, Torra and Narukawa extended the concept of fuzzy sets to hesitant fuzzy set (HFS), where the belongingness of an element is assigned by a set of possible membership values which must be lying on [0, 1]. When we have a margin of error, we can define the membership degree as the membership degree of an IFS; also, when some possibility distribution of possible values is supplied, we can construct a Type-2 fuzzy set. But when the decision-makers provide several possible values, then HFS is required to express such situations. Xia and Xu described a clear concept between the relationship between HFS and Atanassov’s IFS. Xu and Xia proposed a variety of distance measures and similarity measures for HFS and also defined the distance and correlation measures for hesitant fuzzy information. Rodriguez et al. implemented hesitant fuzzy linguistic term sets in decision-making problems. Yu et al. studied multi-criteria decision-making problems based on Choquet integral under hesitant fuzzy environment. Wei proposed the hesitant fuzzy prioritized weighted average and hesitant fuzzy prioritized weighted average geometric aggregation operator and successfully applied to multi-criteria decision-making problems.

However, in matrix games due to lack of information in data and lack of attention of a decision-maker, always exist some hesitancy. Therefore neither fuzzy set nor IFS are sufficient to describe pay-off values. This motivates us to imply the concept of HFS in matrix games. The elements of the pay-off matrix are represented by THFS, introduced by Yu.

The objective of this paper is to develop a matrix game considering the pay-offs as THFEs. Inspiring by Li, we study an effective method to solve the matrix game with THFE pay-offs. The game yields two multi-objective fuzzy linear programming problems. Utilizing the concept of score function, the THFEs are transformed into TFNs, and there exist several methods to solve a game with pay-offs of TFNs in literature. So one has an option to choose any of the proposed methods to solve the game. But here we choose the lexicographic method to make the solution of the game with pay-offs of TFN (proposed by Li), because the techniques discussed by Campos and Bector et al. are mainly defuzzification approaches. They are not sufficient to obtain the membership functions of player’s gain-floor and loss-ceiling. Also, these require some additional parameters and adequacies, which are difficult to be chosen for players.

Probably, this is the first attempt of hesitant fuzzy set in game theory. The gain of the maximizing player must be less than or equal to the loss of the minimizing player in the crisp or general fuzzy environment in general. But, this inequality is also preserved in a hesitant fuzzy environment, we prove this, which is the major contribution of our article.

This paper is organized in the following manner. Some basic definitions and the algebraic operations of the THFEs are described in Section 2. A matrix game with pay-offs of THFEs is constructed in Section 3; also, the solution procedure of such type of game is proposed here. The solution algorithm is also described in Section 3. Section 4 presents a numerical example with a brief discussion about the result of the example to illustrate the method, and finally, a short conclusion is drawn in Section 5.

2 Preliminaries

In this section, we recall some basic preliminaries.

Definition 2.1. Triangular Fuzzy Number. A Fuzzy number \( \tilde{\nu} = (\nu_L, \nu_M, \nu_U) \) defined on the set of real numbers \( \mathbb{R} \) is said to be a Triangular Fuzzy Number (TFN), if the membership function of \( \tilde{\nu} \), say \( \mu_{\tilde{\nu}}(x) \) is defined as follows:
\[ \mu_E(x) = \begin{cases} 
0, & \text{if } x < \nu_L; \\
\frac{x - \nu_L}{\nu_M - \nu_L}, & \text{if } \nu_L \leq x < \nu_M; \\
1, & \text{if } x = \nu_M; \\
\frac{\nu_U - x}{\nu_U - \nu_M}, & \text{if } \nu_M < x \leq \nu_U; \\
0, & \text{if } x > \nu_U 
\end{cases} \]

where \( \nu_L \) and \( \nu_U \) stand for the lower and upper values of \( \tilde{v} \). Also TFN can be defined in another way, \( \tilde{v} = (\nu_M - \gamma, \nu_M, \nu_M + \gamma) \), where \( \nu_M \) is the mode of the triangular fuzzy number \( \tilde{v} \) and \( \gamma \) and \( \gamma \) are the left and right fuzzy extent, respectively.

Let \( \tilde{v} = (\nu_L, \nu_M, \nu_U) \) and \( \tilde{\xi} = (\xi_L, \xi_M, \xi_U) \) be two TFNs, then according to Li[43], \( \tilde{v} \geq \tilde{\xi} \) iff \( \nu_L \geq \xi_L, \nu_M \geq \xi_M \) and \( \nu_U \geq \xi_U \). Also \( \tilde{v} \leq \tilde{\xi} \) iff \( \nu_L \leq \xi_L, \nu_M \leq \xi_M \) and \( \nu_U \leq \xi_U \).

Definition 2.2. **Hesitant Fuzzy Set.**[32,34] Let \( U \) be the universe of discourse. A HFS on \( U \) is defined in the terms of a function that gives several possible values when applied on \( U \). More clearly, Xia and Xu [30] expressed HFS as \( E = \{(x, h_E(x))|x \in U\} \) where each \( h_E(x) \) is a set of of some values in \([0,1]\).

Definition 2.3. **Triangular Hesitant Fuzzy Set.**[43] Let \( U \) be the universe of discourse. Then the THFS is defined in terms of functions that give several possible TFNs. Symbolically, it is expressed as, \( \tilde{E} = \{(x, \tilde{h}_E(x))|x \in U\} \), where each \( \tilde{h}_E(x) \) is a set of TFNs, which takes value from \([0,1]\). Each \( \tilde{h}_E(x) \) is called the triangular hesitant fuzzy element (THFE).

Let \( H \) be the set of THFES. and \( h_E \in H \) then \( \tilde{h}_E(x) = \{\tilde{v}|\tilde{v} = (\nu_L, \nu_M, \nu_U)\} \).

Example 2.4. Suppose a new smart phone is launched in a targeted market. To get the feedback, the company chooses five customers arbitrarily and by some selected questionnaire the consumers give their opinions about that smart phone. If the average assurance of the first customer be 0.8, least assurance be 0.6 and the average assurance be 0.7, then it can be represented by a TFN \((0.6,0.7,0.8)\). Similarly, if the assurance of the other customers be \((0.55,0.6,0.65),(0.5,0.55,0.6),(0.55,0.6,0.65),(0.6,0.75,0.9)\). Then the feedback about the smart phone can be summarized by a THFE (depicted in Figure 1) as \( \tilde{h}_E(x) = \{(0.6,0.7,0.8),(0.55,0.6,0.65),(0.5,0.55,0.6),(0.55,0.6,0.65),(0.6,0.75,0.9)\} \).

![Figure 1: Triangular Hesitant Fuzzy Set](image)

Definition 2.5. [33] Let \( \tilde{v}_1 = (\nu_{1L}, \nu_{1M}, \nu_{1U}) \), \( \tilde{v}_2 = (\nu_{2L}, \nu_{2M}, \nu_{2U}) \) and \( \tilde{v} = (\nu_L, \nu_M, \nu_U) \) be three TFNs and \( \tilde{h}_{E1}, \tilde{h}_{E2} \) and \( \tilde{h}_E \) be three THFES, where \( \tilde{v}_1 \in \tilde{h}_{E1}, \tilde{v}_2 \in \tilde{h}_{E2} \) and \( \tilde{v} \in \tilde{h}_E \), then the addition and multiplication are defined in the following manner:

Addition: \( \tilde{h}_{E1} \cup \tilde{h}_{E2} = \bigcup_{\tilde{v}_1 \in \tilde{h}_{E1}, \tilde{v}_2 \in \tilde{h}_{E2}} \{ (\nu_{1L} + \nu_{2L} - \nu_{1L}\nu_{2L}, \nu_{1M} + \nu_{2M} - \nu_{1M}\nu_{2M}, \nu_{1U} + \nu_{2U} - \nu_{1U}\nu_{2U}) \} \).

Multiplication: \( \tilde{h}_{E1} \otimes \tilde{h}_{E2} = \bigcup_{\tilde{v}_1 \in \tilde{h}_{E1}, \tilde{v}_2 \in \tilde{h}_{E2}} \{ (\nu_{1L}\nu_{2L}, \nu_{1M}\nu_{2M}, \nu_{1U}\nu_{2U}) \} \).

Scalar Multiplication: For any positive quantity \( \lambda \), \( \lambda \tilde{h}_E = \bigcup_{\tilde{v} \in \tilde{h}_E} \{(1 - (1 - \nu_L)^\lambda, 1 - (1 - \nu_M)^\lambda, 1 - (1 - \nu_U)^\lambda)\} \).

Definition 2.6. **Score Function.** [43] For a THFE \( \tilde{h}_E \), the score function is defined as, \( S(\tilde{h}_E) = \frac{1}{N_h} \sum_{\tilde{v} \in \tilde{h}_E} \tilde{v} \), where \( N_h \) is the number of TFNs in \( \tilde{h}_E \).

We have to remember that in the case of THFE, the score function, \( S(\tilde{h}_E) \) is also a TFN. According to Wei[35], \( \tilde{h}_{E1} \geq_H \tilde{h}_{E2} \) if \( S(\tilde{h}_{E1}) \geq S(\tilde{h}_{E2}) \) for two THFES \( \tilde{h}_{E1} \) and \( \tilde{h}_{E2} \). Here \( \geq_H \) stands for ‘large than or equal to’ in hesitant fuzzy sense.

Based on the operational principles of THFES, Yu[35] gave the definitions of the Triangular Hesitant Fuzzy Weighted Average (THFWA) operator.
Definition 2.7. [23] Let \( \hat{h}_i \) \( (i=1,2,...,n) \) be the collection of THFEs and \( w_i \)'s be the weight vectors of \( \hat{h}_i \) with \( w_i \in [0,1] \) and \( \sum w_i = 1 \) then THFWA operator is a mapping \( \bar{H}^n \rightarrow H \) defined as,

\[
THFWA(\hat{h}_1,\hat{h}_2,...,\hat{h}_n) = \bigoplus_i w_i \hat{h}_i = \bigcup_{\nu_1 \in \hat{h}_1,\nu_2 \in \hat{h}_2,...,\nu_n \in \hat{h}_n} \left( 1 - \prod_{i=1}^{n} (1 - \nu_i^L)^{w_i}, 1 - \prod_{i=1}^{n} (1 - \nu_i^M)^{w_i}, 1 - \prod_{i=1}^{n} (1 - \nu_i^U)^{w_i} \right).
\]

3 The Matrix Game With THFE Pay-offs

3.1 The Implication of hesitant fuzzy elements in game theory

In reality, we face various conflicting situations, and game theory plays an active role in getting rid of this environment. But sometimes, due to the inadequate information, the situation becomes very complicated, and Players are bound to use fuzzy pay-offs in games instead of the crisp pay-offs. The fuzzy game has a huge application, not only in the field of mathematics but also in the field of biology, economics, medical science, political science, etc.

After introducing the IFS and IFN by Atanassov [2,3], it is seen that IFS can manifest a situation more clearly. But sometimes, due to the inadequate information, the situation becomes very complicated, and Players are bound to use hesitant fuzzy pay-offs in games instead of the crisp pay-offs. The fuzzy game has a huge application, not only in the field of mathematics but also in the field of biology, economics, medical science, political science, etc.

3.2 The Model Formulation

Let us suppose that, two Players A and B are involved in a matrix game with hesitant fuzzy pay-offs. Assume that \( X \) and \( Y \) are the sets of mixed strategies of Player A and Player B respectively. \( X \) and \( Y \) are stated as,

\[
X = \{ x = (x_1, x_2,...x_m)^T \mid \sum_{i=1}^{m} x_i = 1, x_i \geq 0, i = 1,2,...m \} \quad \text{and} \quad Y = \{ y = (y_1, y_2,...y_n)^T \mid \sum_{j=1}^{n} y_j = 1, y_j \geq 0, j = 1,2,...n \}.
\]

Also we assume that, \( S = \{ \alpha_1, \alpha_2,...\alpha_m \} \) and \( S' = \{ \beta_1, \beta_2,...\beta_n \} \) are the set of pure strategies for Player A and Player B respectively. Actually, the mixed strategies \( x_i \) and \( y_j \) for Players A and B stand for the possibilities of which they take against their pure strategies \( \alpha_i \in S(i = 1,2,...,m) \) and \( \beta_j \in S'(j = 1,2,...,n) \). Without loss of generality, let us suppose that Player A be the maximizing player and Player B be the minimizing player in the game. If Player A takes the pure strategy \( \alpha_i \in S \) to maximize his profit and Player B chooses the pure strategy \( \beta_j \in S' \) to minimize his loss, then the outcome will be \( \langle \alpha_i, \beta_j \rangle = g_{ij} \), the \( ij^{th} \) entry of the pay-off matrix \( G \), which is considered as the gain of Player A, where \( g_{ij} \) is a THFE. The pay-off matrix can be written as, \( G = (g_{ij})_{m \times n} \). Therefore, the game can be expressed by the triplet \( \bar{G} = (X,Y,G) \). If Player A chooses the mixed strategy \( x \) and Player B chooses \( y \), then the expected pay-off of Player A is calculated following Definition 2.5 as,

\[
E(x,y) = x^T \bar{G} y = \sum_{i=1}^{m} \sum_{j=1}^{n} x_i g_{ij} y_j = \bigcup_{\nu_{ij} \in g_{ij}} \left\{ \bigcup_{i=1}^{m} \bigcup_{j=1}^{n} \left( 1 - (1 - \nu_i^L)^{x_i y_j}, 1 - (1 - \nu_i^M)^{x_i y_j}, 1 - (1 - \nu_i^U)^{x_i y_j} \right) \right\}.
\]

From Definition 2.5, we see that the addition of two THFEs and the scalar multiplication of a THFE give a new THFE, hence the linear combination of two or more THFEs also form a THFE. As \( E(x,y) \) is the linear combinations of THFEs, thus these are two THFEs.

Definition 3.1. (Gain-floor) [18] Let us assume that Player A chooses the mixed strategy \( x \in X \), then the expected gain-floor of Player A is obtained as,

\[
\bar{\nu}_H(x) = \min_{y \in Y} \{ x^T \bar{G} y \}.
\]
If this minimum is occurred for some pure strategy \( \beta_j \in S' \) of Player B, then (1) can be rewritten as,

\[
\tilde{v}_H(x) = \min_j \left( \sum_{i=1}^{m} x_i \tilde{G}_j \right)
\]

where \( \tilde{G}_j = (\tilde{a}_{1j}, \tilde{a}_{2j}, ..., \tilde{a}_{mj})^T \) be the \( j^{th} \) column of the pay-off matrix \( \tilde{G} \). Now, Player A must take a \( x^* \in X \) to maximize the gain-floor and we obtain,

\[
\tilde{v}_H^* = \tilde{v}_H(x^*) = \max_{x \in X} \min_j \left( \sum_{i=1}^{m} \tilde{g}_{ij} x_i \right)
\]

(2)

**Definition 3.2.** (Loss-Ceiling) \([18]\) If Player B chooses the mixed strategy \( y \in Y \), then the expected loss-ceiling of Player B is obtained as,

\[
\tilde{w}_H(y) = \max_{x \in X} \{ x^T \tilde{G} y \}.
\]

(3)

If this maximum value is occurred for some pure strategy \( \alpha_i \in S \) of Player A, then (3) can be expressed as,

\[
\tilde{w}_H(y) = \max_i \left( \sum_{j=1}^{n} \tilde{G}_i y_j \right)
\]

where \( \tilde{G}_i = (\tilde{a}_{i1}, \tilde{a}_{i2}, ..., \tilde{a}_{im}) \) be the \( i^{th} \) row of \( \tilde{G} \). Now, Player B takes a \( y^* \in Y \) to minimize the loss-ceiling and we obtain,

\[
\tilde{w}_H^* = \tilde{w}_H(y^*) = \min_{y \in Y} \max_i \left( \sum_{j=1}^{n} \tilde{g}_{ij} y_j \right).
\]

(4)

Computing the optimal strategies \( x^* \) and \( y^* \) is equivalent to calculating the following two hesitant fuzzy programming problems.

\[
\begin{align*}
\max \{ \tilde{v}_H \} \\
\text{s.t.} & \quad \sum_{i=1}^{m} \tilde{g}_{ij} x_i \geq_H \tilde{v}_H \\
& \quad \sum_{i=1}^{m} x_i = 1 \\
& \quad x_i \geq 0, i = 1, 2, ..., m \\
& \quad \tilde{v}_H \text{ is a THFE}
\end{align*}
\]

(5)

and,

\[
\begin{align*}
\min \{ \tilde{w}_H \} \\
\text{s.t.} & \quad \sum_{j=1}^{n} \tilde{g}_{ij} y_j \leq_H \tilde{w}_H \\
& \quad \sum_{j=1}^{n} y_j = 1 \\
& \quad y_j \geq 0, j = 1, 2, ..., n \\
& \quad \tilde{w}_H \text{ is a THFE}
\end{align*}
\]

(6)

**Theorem 3.3.** Suppose that \( x^* \) and \( y^* \) are optimal solutions of problems (5) and (6) respectively. Also \( \tilde{v}_H^* \) and \( \tilde{w}_H^* \) are the corresponding expected pay-offs of Player A and the Player B, then \( \tilde{v}_H^* \leq_H \tilde{w}_H^* \).
Proof. As $\mathbf{x}^*$ and $\mathbf{y}^*$, are the optimal solutions of the equation (5) and (6) respectively, then it is clear that they are feasible solutions also. According to Definitions 2.7, 3.1 and 3.2, $\hat{v}_H^*$ and $\hat{w}_H^*$ are defined as follows:

$$
\hat{v}_H^* = (v_{HL}, v_{HM}, v_{HU}) = \max \min_{i} \left( \sum_{j=1}^{m} g_{ij} x_i \right) = \max \min_{x \in X} \left( 1 - \prod_{i=1}^{m} (1 - g_{ijL})^{x_i}, 1 - \prod_{i=1}^{m} (1 - g_{ijM})^{x_i}, 1 - \prod_{i=1}^{m} (1 - g_{ijU})^{x_i} \right) = \langle 1 - \min_{x \in X} \max_{j} \prod_{i=1}^{m} (1 - g_{ijL})^{x_i}, 1 - \min_{x \in X} \max_{j} \prod_{i=1}^{m} (1 - g_{ijM})^{x_i}, 1 - \min_{x \in X} \max_{j} \prod_{i=1}^{m} (1 - g_{ijU})^{x_i} \rangle
$$

and

$$
\hat{w}_H^* = (w_{HL}, w_{HM}, w_{HU}) = \min \max_{i} \left( \sum_{j=1}^{n} g_{ijy_i} \right) = \langle 1 - \max_{y \in Y} \min_{j=1}^{n} (1 - g_{ijL})^{y_i}, 1 - \max_{y \in Y} \min_{j=1}^{n} (1 - g_{ijM})^{y_i}, 1 - \max_{y \in Y} \min_{j=1}^{n} (1 - g_{ijU})^{y_i} \rangle.
$$

Let us suppose that, there is $k$ ($k = 1, 2, ..., N$) numbers of TFNs in $\hat{v}_H^*$ and $\hat{w}_H^*$, then the score functions of $\hat{v}_H^*$ and $\hat{w}_H^*$ are calculated as (as defined in 2.6).

$$
S(\hat{v}_H^*) = \left\langle \frac{\sum_{k=1}^{N} (1 - \min_{x \in X} \max_{j} \prod_{i=1}^{m} (1 - g_{ijL})^{x_i})}{N}, \frac{\sum_{k=1}^{N} (1 - \min_{x \in X} \max_{j} \prod_{i=1}^{m} (1 - g_{ijM})^{x_i})}{N}, \frac{\sum_{k=1}^{N} (1 - \min_{x \in X} \max_{j=1}^{m} (1 - g_{ijU})^{x_i})}{N} \right\rangle
$$

and

$$
S(\hat{w}_H^*) = \left\langle \frac{\sum_{k=1}^{N} (1 - \max_{y \in Y} \min_{j=1}^{n} (1 - g_{ijL})^{y_i})}{N}, \frac{\sum_{k=1}^{N} (1 - \max_{y \in Y} \min_{j=1}^{n} (1 - g_{ijM})^{y_i})}{N}, \frac{\sum_{k=1}^{N} (1 - \max_{y \in Y} \min_{j=1}^{n} (1 - g_{ijU})^{y_i})}{N} \right\rangle.
$$

Now, obviously, $\max_{j} \left( \sum_{i=1}^{m} x_i \ln (1 - g_{ijL}) \right) \geq \sum_{i=1}^{m} x_i \ln (1 - g_{ijL}) \geq \sum_{j=1}^{n} \left( \sum_{i=1}^{m} x_i \ln (1 - g_{ijL}) \right) y_j \geq 0$ for $j = 1, 2, ..., n$ and $\sum_{j=1}^{n} y_j = 1$.

Which shows that,

$$
\max_{j} \left( \sum_{i=1}^{m} x_i \ln (1 - g_{ijL}) \right) \geq \sum_{i=1}^{m} \sum_{j=1}^{n} x_i y_j \ln (1 - g_{ijL}) \quad (7)
$$

On the other hand, we can prove that,

$$
\sum_{i=1}^{m} \sum_{j=1}^{n} x_i y_j \ln (1 - g_{ijL}) \geq \min_{i} \left( \sum_{j=1}^{n} y_j \ln (1 - g_{ijL}) \right) \quad (8)
$$

Combining Equations (7) and (8), we have,

$$
\max_{j} \left( \sum_{i=1}^{m} x_i \ln (1 - g_{ijL}) \right) \geq \sum_{i=1}^{m} \sum_{j=1}^{n} x_i y_j \ln (1 - g_{ijL}) \geq \min_{i} \left( \sum_{j=1}^{n} y_j \ln (1 - g_{ijL}) \right)
$$

Hence, $\min_{x \in X} \max_{j} \left( \sum_{i=1}^{m} x_i \ln (1 - g_{ijL}) \right) \geq \max_{x \in X} \min_{j} \left( \sum_{i=1}^{m} x_i \ln (1 - g_{ijL}) \right) \geq \max_{y \in Y} \min_{j=1}^{n} (1 - g_{ijL})^{y_j} \left( \prod_{i=1}^{m} (1 - g_{ijL})^{x_i} \right) \geq \max_{y \in Y} \min_{j=1}^{n} (1 - g_{ijL})^{y_j} \left( \prod_{i=1}^{m} (1 - g_{ijL})^{x_i} \right)$.

From which we obtain, $\min_{x \in X} \max_{j} \left( \sum_{i=1}^{m} x_i \ln (1 - g_{ijL}) \right) \geq \max_{y \in Y} \min_{j=1}^{n} (1 - g_{ijL})^{y_j} \left( \prod_{i=1}^{m} (1 - g_{ijL})^{x_i} \right)$.

Which implies, $1 - \min_{x \in X} \max_{j} \left( \sum_{i=1}^{m} x_i \ln (1 - g_{ijL}) \right) \leq 1 - \max_{y \in Y} \min_{j=1}^{n} (1 - g_{ijL})^{y_j} \left( \prod_{i=1}^{m} (1 - g_{ijL})^{x_i} \right)$.

Which shows that,

$$
\sum_{k=1}^{N} \left( 1 - \min_{x \in X} \max_{j} \left( \sum_{i=1}^{m} x_i \ln (1 - g_{ijL}) \right) \right) \leq \sum_{k=1}^{N} \left( 1 - \max_{y \in Y} \min_{j=1}^{n} (1 - g_{ijL})^{y_j} \right)
$$


2.7, problems (5) and (6) are converted to two fuzzy non-linear programming problems:

\[
\sum_{k=1}^{N} \left( 1 - \min_{x \in X} \max_{j} \left( \prod_{i=1}^{m} \left( 1 - g_{ij}x_{i} \right) \right) \right) \leq \sum_{k=1}^{N} \left( 1 - \max_{y \in Y} \min_{i} \left( \prod_{j=1}^{n} \left( 1 - g_{ij}y_{j} \right) \right) \right)
\]

Similarly, we can prove that,

\[
\sum_{k=1}^{N} \left( 1 - \min_{x \in X} \max_{j} \left( \prod_{i=1}^{m} \left( 1 - g_{ij}x_{i} \right) \right) \right) \leq \sum_{k=1}^{N} \left( 1 - \max_{y \in Y} \min_{i} \left( \prod_{j=1}^{n} \left( 1 - g_{ij}y_{j} \right) \right) \right)
\]

Thus utilizing the ranking property of two TFNs (as defined in Definition 2.1) and score function of a THFE (as defined in Definition 2.6), we can conclude that, \( S(\tilde{v}_H) \leq S(\tilde{w}_H) \) which is happened only when \( \tilde{v}_H \leq_H \tilde{w}_H \).

This theorem states that the gain-floor of Player A cannot exceed the loss ceiling of Player B. According to Definition 2.7, problems (5) and (6) are converted to two fuzzy non-linear programming problems:

\[
\begin{align*}
\max \{ \tilde{v}_H \} \\
\text{s.t.} \quad \sum_{i=1}^{m} x_i = 1 \\
x_i \geq 0, \quad i = 1, 2, \ldots, m \\
\tilde{v}_H \text{ is a THFE}
\end{align*}
\]

(9)

\[
\begin{align*}
\min \{ \tilde{w}_H \} \\
\text{s.t.} \quad \sum_{j=1}^{n} y_j \tilde{g}_{ij} \leq_H \tilde{w}_H, \\
\sum_{j=1}^{n} y_j = 1 \\
y_j \geq 0, \quad j = 1, 2, \ldots, n \\
\tilde{w}_H \text{ is a THFE}
\end{align*}
\]

(10)

**Theorem 3.4.** Let \((x^*, y^*)\) be the optimal solution of the pay-off matrix \( \tilde{G} \) with THFEs, then also be the solution of the pay-off matrix after using Score function to convert it into a matrix with pay-offs of TFNs and vice-versa.

**Proof.** Let \((x^*, y^*)\) be the optimal solution of the pay-off matrix \( \tilde{G} \). Then,

\[
\min_{y} \{ \max_{x} \tilde{E}(x, y) \} = \tilde{E}(x^*, y^*) = \sum_{i} \sum_{j} \tilde{g}_{ij} x_i y_j = \sum_{j} \left( \sum_{i} \tilde{g}_{ij} x_i \right) y_j = \max_{y} \tilde{E}(x, y)
\]

Applying score function on the above relation, we have the following two equations

\[
S(\min_{y} \{ \max_{x} \tilde{E}(x, y) \}) = S(\tilde{E}(x^*, y^*)) = S\left( \sum_{i} \sum_{j} \tilde{g}_{ij} x_i y_j \right) = S\left( \sum_{j} \left( \sum_{i} \tilde{g}_{ij} x_i \right) y_j \right) = \sum_{j} S(\tilde{g}_{ij}) x_i y_j
\]

and

\[
S(\max_{y} \{ \min_{x} \tilde{E}(x, y) \}) = S(\tilde{E}(x^*, y^*)) = S\left( \sum_{i} \sum_{j} \tilde{g}_{ij} x_i y_j \right) = S\left( \sum_{j} \left( \sum_{i} \tilde{g}_{ij} x_i \right) y_j \right) = \sum_{j} S(\tilde{g}_{ij}) x_i y_j.
\]

From the above two equations, we obtain

\[
S(\min_{y} \{ \max_{x} \tilde{E}(x, y) \}) = S(\max_{y} \{ \min_{x} \tilde{E}(x, y) \}) = \sum_{j} \left( \sum_{i} S(\tilde{g}_{ij}) x_i \right) y_j = \tilde{E}(S(\tilde{g}_{ij})).
\]

Hence, \((x^*, y^*)\) is also a solution of the pay-off matrix after applying the score function.

To prove the converse part, let us assume that \((x^*, y^*)\) is also a solution of the pay-off matrix after applying the score function, i.e.,

\[
S(\min_{y} \{ \max_{x} \tilde{E}(x, y) \}) = S(\max_{y} \{ \min_{x} \tilde{E}(x, y) \}) = \tilde{E}(S(\tilde{g}_{ij})).
\]

Now, we can write

\[
S(\min_{y} \{ \max_{x} \tilde{E}(x, y) \}) = \tilde{E}(S(\tilde{g}_{ij})) = \sum_{i} \sum_{j} S(\tilde{g}_{ij}) x_i y_j = \sum_{j} \left( \sum_{i} S(\tilde{g}_{ij}) x_i \right) y_j = \tilde{E}(S(\tilde{g}_{ij})).
\]
and

\[ S(\max_x \{ \min_y \{ \tilde{E}(x, y) \} \}) = \tilde{E}(S(\tilde{g}_{ij})) = \sum_i \sum_j S(\tilde{g}_{ij})x_iy_j = S\left( \sum_j \left( \sum_i \tilde{g}_{ij}x_i \right)y_j \right) = S\left( \sum_i \sum_j \tilde{g}_{ij}x_iy_j \right) = S(\tilde{E}(x^*, y^*)) \]

Therefore, we can write \( S(\min_y \{ \max_x \{ \tilde{E}(x, y) \} \}) = \tilde{E}(x^*, y^*) = S(\max_x \{ \min_y \{ \tilde{E}(x, y) \} \}) \). Now, according to Definition 2.6, we have \( \min_y \{ \max_x \{ \tilde{E}(x, y) \} \} = \tilde{E}(x^*, y^*) = \max_x \{ \min_y \{ \tilde{E}(x, y) \} \} \). Hence \((x^*, y^*)\) is the optimal solution of the pay-off matrix \( G \).

Applying score function, the problems (9) and (10) become,

\[
\begin{align*}
\max \{ S(\tilde{v}_H) \} \\
\text{s.t.} \quad S(\oplus_i x_i \tilde{g}_{ij}) & \geq S(\tilde{v}_H) \\
\sum_{i=1}^m x_i & = 1 \\
x_i & \geq 0, \ i = 1, 2, \ldots m \\
\tilde{v}_H & \text{is a THFE} \quad (11)
\end{align*}
\]

\[
\begin{align*}
\min \{ S(\tilde{w}_H) \} \\
\text{s.t.} \quad S(\oplus_j y_j \tilde{g}_{ij}) & \leq S(\tilde{w}_H) \\
\sum_{j=1}^n y_j & = 1 \\
y_j & \geq 0, \ j = 1, 2, \ldots n \\
\tilde{w}_H & \text{is a THFE} \quad (12)
\end{align*}
\]

Let us denote the score functions of \( \tilde{v}_H \) as \( S(\tilde{v}_H) = (S_{vH_{M-\gamma}}, S_{vH_{M}}, S_{vH_{M+\tau}}) \) and the same of \( \tilde{w}_H \) as \( S(\tilde{w}_H) = (S_{wH_{M-\gamma}}, S_{wH_{M}}, S_{wH_{M+\tau}}) \). Let us take,

\[ S(\oplus_i x_i \tilde{g}_{ij}) = \left( 1 - \sum_{k=1}^N \frac{\prod_i \left( 1 - a_{ijL} \right)^x_i}{N} \right), \quad 1 - \sum_{k=1}^N \frac{\prod_i \left( 1 - a_{ijM} \right)^x_i}{N}, \quad 1 - \sum_{k=1}^N \frac{\prod_i \left( 1 - a_{ijM} \right)^x_i}{N} \]

and

\[ S(\oplus_j y_j \tilde{g}_{ij}) = \left( 1 - \sum_{k=1}^N \frac{\prod_j \left( 1 - a_{ijL} \right)^y_j}{N} \right), \quad 1 - \sum_{k=1}^N \frac{\prod_j \left( 1 - a_{ijM} \right)^y_j}{N}, \quad 1 - \sum_{k=1}^N \frac{\prod_j \left( 1 - a_{ijM} \right)^y_j}{N} \]

Therefore, the LP problems (11) and (12) can be rewritten as,

\[
\begin{align*}
\max \{ f_L = S_{vH_{M}} - \gamma, f_M = S_{vH_{M}}, f_U = S_{vH_{M}} + \tau \} \\
\text{s.t.} \quad \left( 1 - \sum_{k=1}^N \frac{\prod_i \left( 1 - a_{ijL} \right)^x_i}{N}, \quad 1 - \sum_{k=1}^N \frac{\prod_i \left( 1 - a_{ijM} \right)^x_i}{N}, \quad 1 - \sum_{k=1}^N \frac{\prod_i \left( 1 - a_{ijM} \right)^x_i}{N} \right) & \geq \left( S_{vH_{M}} - \gamma, S_{vH_{M}}, S_{vH_{M}} + \tau \right), \\
\sum_{i=1}^m x_i & = 1 \\
x_i & \geq 0, \ i = 1, 2, \ldots m \\
\gamma & \geq 0, \tau \geq 0 \quad (13)
\end{align*}
\]
and

\[
\begin{align*}
\min \{ & g_L = S_{whM} - \delta, \quad g_M = S_{whM}, \quad g_U = S_{whM} + \delta \} \\
\text{s.t.} \quad & \left(1 - \sum_{k=1}^{N} \frac{\prod_j (1 - a_{ijL})y_j}{N}, 1 - \sum_{k=1}^{N} \frac{\prod_j (1 - a_{ijM})y_j}{N}, 1 - \sum_{k=1}^{N} \frac{\prod_j (1 - a_{ijU})y_j}{N}\right) \leq (S_{whM} - \delta, S_{whM}, S_{whM} + \delta) \\
\sum_{j=1}^{n} y_j &= 1 \\
y_j &\geq 0, \quad j = 1, 2, \ldots, n \\
\delta &\geq 0, \quad \delta \geq 0.
\end{align*}
\]

(14)

Now, according to the ranking of TFNs, problems (13) and (14) transform into problems (15) and (16) respectively,

\[
\begin{align*}
\max \{ & f_L = S_{vhM} - \gamma, \quad f_M = S_{vhM}, \quad f_U = S_{vhM} + \gamma \} \\
\text{s.t.} \quad & 1 - \sum_{k=1}^{N} \frac{\prod_i (1 - a_{ijL})x_i}{N} \geq S_{vhM} - \gamma \\
& 1 - \sum_{k=1}^{N} \frac{\prod_i (1 - a_{ijM})x_i}{N} \geq S_{vhM} \\
& 1 - \sum_{k=1}^{N} \frac{\prod_i (1 - a_{ijU})x_i}{N} \geq S_{vhM} + \gamma \\
\sum_{i=1}^{m} x_i &= 1 \\
x_i &\geq 0, \quad i = 1, 2, \ldots, m \\
\gamma &\geq 0, \quad \gamma \geq 0 \quad (15)
\end{align*}
\]

\[
\begin{align*}
\max \{ & g_L = S_{whM} - \delta, \quad g_M = S_{whM}, \quad g_U = S_{whM} + \delta \} \\
\text{s.t.} \quad & 1 - \sum_{k=1}^{N} \frac{\prod_j (1 - a_{ijL})y_j}{N} \geq S_{whM} - \delta \\
& 1 - \sum_{k=1}^{N} \frac{\prod_j (1 - a_{ijM})y_j}{N} \geq S_{whM} \\
& 1 - \sum_{k=1}^{N} \frac{\prod_j (1 - a_{ijU})y_j}{N} \geq S_{whM} + \delta \\
\sum_{j=1}^{n} y_j &= 1 \\
y_j &\geq 0, \quad j = 1, 2, \ldots, n \\
\delta &\geq 0, \quad \delta \geq 0 \quad (16)
\end{align*}
\]

The above two problems (15) and (16) are multi-objective programming problems. There are several methods to solve such problems, but here we use the Lexicographic method[14] to compute the optimal strategies. Our aim is to compute the vector \( \mathbf{x} = (x_1, x_2, \ldots, x_m)^T \) and \( \mathbf{y} = (y_1, y_2, \ldots, y_n)^T \) by using Lexicographic method.

In LP problem (15) the importance of \( f_L, f_M, \) and \( f_U \) should be different. Note that \( f_M \) should be superior to that of both objective functions \( f_L \) and \( f_U \). Also, \( f_L \) and \( f_U \) have the same priority. First, we make a solution using the single objective function \( f_M \) and then to take a better approximation, we have to solve the non-linear programming problem with two objective functions \( f_L \) and \( f_U \). Therefore, at first, the following problem is constructed:
\[
\max \{ f_M = S_{vH M} \}
\]
\[
\begin{align*}
&\text{s.t.} & 1 - \sum_{k=1}^{N} \frac{\prod_i (1 - a_{ij})^{x_i}}{N} \geq S_{vH M} - \gamma \\
& & 1 - \sum_{k=1}^{N} \frac{\prod_i (1 - a_{ij})^{x_i}}{N} \geq S_{vH M} \\
& & 1 - \sum_{k=1}^{N} \frac{\prod_i (1 - a_{ij})^{x_i}}{N} \geq S_{vH M} + \tilde{\gamma} \\
& & \sum_{i=1}^{m} x_i = 1 \\
& & x_i \geq 0, i = 1, 2, \ldots m \\
& & \gamma \geq 0, \tilde{\gamma} \geq 0
\end{align*}
\]

where \( x = (x_1, x_2, \ldots, x_m)^T \), \( S_{vH M}, \gamma, \tilde{\gamma} \) are decision variables. Solving the LP problem [17], we obtain \( \hat{x}, \hat{S}_{vH M}, \hat{\gamma}, \hat{\tilde{\gamma}} \) as optimal solution. Hence, to obtain better approximation, the second non-linear bi-objective programming problem is to be solved.

\[
\max \{ f_L = \hat{S}_{vH M} - \gamma, f_U = \hat{S}_{vH M} + \tilde{\gamma} \}
\]
\[
\begin{align*}
&\text{s.t.} & 1 - \sum_{k=1}^{N} \frac{\prod_i (1 - a_{ij})^{x_i}}{N} \geq \hat{S}_{vH M} - \gamma \\
& & 1 - \sum_{k=1}^{N} \frac{\prod_i (1 - a_{ij})^{x_i}}{N} \geq \hat{S}_{vH M} \\
& & 1 - \sum_{k=1}^{N} \frac{\prod_i (1 - a_{ij})^{x_i}}{N} \geq \hat{S}_{vH M} + \gamma \\
& & \sum_{i=1}^{m} x_i = 1 \\
& & \hat{S}_{vH M} - \gamma \geq \hat{S}_{vH M} - \tilde{\gamma} \\
& & \hat{S}_{vH M} + \gamma \geq \hat{S}_{vH M} + \tilde{\gamma} \\
& & x_i \geq 0, i = 1, 2, \ldots m \\
& & \gamma \geq 0, \tilde{\gamma} \geq 0
\end{align*}
\]

To improve the value \( \gamma \) and \( \tilde{\gamma} \) we add two extra constraints \( \hat{S}_{vH M} - \gamma \geq \hat{S}_{vH M} - \tilde{\gamma} \) and \( \hat{S}_{vH M} + \gamma \geq \hat{S}_{vH M} + \tilde{\gamma} \) in the LP problem [18]. This can be rewritten in the following form,

\[
\max \{ \overline{f}_L = -\gamma, \overline{f}_U = \tilde{\gamma} \}
\]
\[
\begin{align*}
&\text{s.t.} & \gamma + 1 - \sum_{k=1}^{N} \frac{\prod_i (1 - a_{ij})^{x_i}}{N} \geq \hat{S}_{vH M} \\
& & 1 - \sum_{k=1}^{N} \frac{\prod_i (1 - a_{ij})^{x_i}}{N} \geq \hat{S}_{vH M}
\end{align*}
\]
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\[-\gamma + 1 - \sum_{k=1}^{N} \prod_{i} (1 - a_{ijU})^{x_{i}}/N \geq \hat{S}_{vH} M\]

\[
\sum_{i=1}^{m} x_{i} = 1 \\
\gamma \leq \gamma' \\
\gamma \geq \gamma' \\
x_{i} \geq 0, i = 1, 2, \ldots m \\
\gamma \geq 0, \gamma \geq 0
\]

(19)

Since the objective function \(f_{L} = -\gamma\) and \(f_{U} = \gamma\) have equal importance, we take average of these two and therefore the problem (19) is converted into,

\[
\max\{-\gamma + \gamma/2\} \\
\text{s.t.} \quad \gamma + 1 - \sum_{k=1}^{N} \prod_{i} (1 - a_{ijL})^{x_{i}}/N \geq \hat{S}_{vH} M \\
1 - \sum_{k=1}^{N} \prod_{i} (1 - a_{ijM})^{x_{i}}/N \geq \hat{S}_{vH} M \\
-\gamma + 1 - \sum_{k=1}^{N} \prod_{i} (1 - a_{ijU})^{x_{i}}/N \geq \hat{S}_{vH} M \\
\sum_{i=1}^{m} x_{i} = 1 \\
\gamma \leq \gamma' \\
\gamma \geq \gamma' \\
x_{i} \geq 0, i = 1, 2, \ldots m \\
\gamma \geq 0, \gamma \geq 0
\]

(20)

Now, the problem (20) can be solved by using LINGO software and we obtain the optimal mixed strategy \(x^{*}\) for Player A.

A similar procedure is applied to the problem (16). Here also \(g_{M}\) has more importance than \(g_{L}\) and \(g_{U}\). Also \(g_{L}\) and \(g_{U}\) should have equal importance. To calculate the optimal strategy \(y^{*}\) for Player B, two non-linear programming problems are constructed as follows:

\[
\min\{g_{M} = S_{wH M}\} \\
\text{s.t.} \quad 1 - \sum_{k=1}^{N} \prod_{j} (1 - a_{ijL})^{y_{j}}/N \geq S_{wH M} - \delta \\
1 - \sum_{k=1}^{N} \prod_{j} (1 - a_{ijM})^{y_{j}}/N \geq S_{wH M} \\
1 - \sum_{k=1}^{N} \prod_{j} (1 - a_{ijU})^{y_{j}}/N \geq S_{wH M} + \delta \\
\sum_{j=1}^{n} y_{j} = 1 \\
y_{j} \geq 0, j = 1, 2, \ldots n \\
\delta \geq 0, \delta \geq 0
\]

(21)

By solving this problem we obtained \(\hat{y} = (y_{1}, y_{2}, \ldots, y_{n})^{T}, \hat{S}_{wH M}, \hat{\delta}, \hat{\delta}\) which are also decision variables and optimal solutions of problem (16). To get better approximation the following problem is to solve which has two objective
functions:

\[
\min \{ g_L = \hat{S}_{wH} M - \hat{\delta}, g_U = \hat{S}_{wH} M + \hat{\delta} \}
\]

s.t. \[
\hat{\delta} + 1 - \sum_{k=1}^{N} \frac{\prod_j (1 - a_{ijL}) y_j}{N} \leq \hat{S}_{wH} M
\]

\[
1 - \sum_{k=1}^{N} \frac{\prod_j (1 - a_{ijM}) y_j}{N} \leq \hat{S}_{wH} M
\]

\[
-\hat{\delta} + 1 - \sum_{k=1}^{N} \frac{\prod_j (1 - a_{ijU}) y_j}{N} \leq \hat{S}_{wH} M
\]

\[
\sum_{j=1}^{n} y_j = 1
\]

\[
\hat{S}_{wH} M - \hat{\delta} \leq \hat{S}_{wH} M - \frac{\hat{\delta}}{2}
\]

\[
\hat{S}_{wH} M + \hat{\delta} \leq \hat{S}_{wH} M + \frac{\hat{\delta}}{2}
\]

\[
y_j \geq 0, j = 1, 2, ... n
\]

\[
\hat{\delta} \geq 0, \hat{\delta} \geq 0
\]

(22)

To obtain the better values of \( \hat{\delta} \) and \( \hat{\delta} \) we add two extra constraints \( \hat{S}_{wH} M - \hat{\delta} \leq \hat{S}_{wH} M - \frac{\hat{\delta}}{2} \) and \( \hat{S}_{wH} M + \hat{\delta} \leq \hat{S}_{wH} M + \frac{\hat{\delta}}{2} \) in the LP problem (22). This can be rewritten in the following form,

\[
\min \{ g_L = -\frac{\hat{\delta}}{2}, g_U = \frac{\hat{\delta}}{2} \}
\]

s.t. \[
\hat{\delta} + 1 - \sum_{k=1}^{N} \frac{\prod_j (1 - a_{ijL}) y_j}{N} \leq \hat{S}_{wH} M
\]

\[
1 - \sum_{k=1}^{N} \frac{\prod_j (1 - a_{ijM}) y_j}{N} \leq \hat{S}_{wH} M
\]

\[
-\hat{\delta} + 1 - \sum_{k=1}^{N} \frac{\prod_j (1 - a_{ijU}) y_j}{N} \leq \hat{S}_{wH} M
\]

\[
\sum_{j=1}^{n} y_j = 1
\]

\[
\hat{\delta} \geq \hat{\delta}
\]

\[
\hat{\delta} \leq \hat{\delta}
\]

\[
y_j \geq 0, j = 1, 2, ... n
\]

\[
\hat{\delta} \geq 0, \hat{\delta} \geq 0
\]

(23)

As \( g_L \) and \( g_U \) have same importance so by using the average operator, (23) can be rewritten as,

\[
\min \{ -\frac{\hat{\delta} + \hat{\delta}}{2} \}
\]

s.t. \[
\hat{\delta} + 1 - \sum_{k=1}^{N} \frac{\prod_j (1 - a_{ijL}) y_j}{N} \leq \hat{S}_{wH} M
\]
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\[
1 - \sum_{k=1}^{N} \prod_{j} (1-a_{ijM})^{y_j} \leq \hat{S}_{wHM} \\
-\delta + 1 - \sum_{k=1}^{N} \prod_{j} (1-a_{ijU})^{y_j} \leq \hat{S}_{wHM} \\
\sum_{j=1}^{n} y_j = 1
\]

(24)

Solving the above problem (24), we obtain the optimal strategy \(y^*\), for Player \(B\).

The expected pay-off for Player \(A\) is now calculated by using the above mentioned definition

\[
\hat{E}(\tilde{A}) = x^T \hat{A} y = \sum_{i} \sum_{j} x_i^* \tilde{g}_{ij} y_j^*.
\]

3.3 Algorithm

The algorithm of the solution procedure of a game with pay-offs of THFEs is described here.

Step 1: Considering a matrix game \(\tilde{\Gamma}\), with pay-off of THFE.

Step 2: To solve the game we have to make two linear programming models depicted in problems (5) and (6).

Step 3: According to Wei [35], ranking of two THFE \(\tilde{h}_{E1}\) and \(\tilde{h}_{E2}\) be \(\tilde{h}_{E1} \geq_h \tilde{h}_{E2}\) if, \(S(\tilde{h}_{E1})\) and \(S(\tilde{h}_{E2})\). Where, \(S(\tilde{h}_{E1})\) and \(S(\tilde{h}_{E2})\) be two TFN. Applying the score function on the both sides of the constraint and the restriction function of the problems (5) and (6), we obtain two non-linear multi-objective programming models, which are depicted in problems (13) and (14).

Step 4: Using the Lexicographic method, the NLP model (13) is converted into two problems (15) and (19). Similarly, the problem (14) is transformed into the problems (16) and (23).

Step 5: Using LINGO 13.0 software the problems (15) and (19) are solved and we obtain \(x^*\), the optimal strategy for Player \(A\) and by solving the problems (16) and (23) the optimal strategy \(y^*\) for Player \(B\) is obtained.

Step 6: Using the optimal strategies \(x^*\) and \(y^*\) in the formula, \(E(\tilde{A}) = \sum_{i} \sum_{j} x_i^* \tilde{g}_{ij} y_j^*\), we can compute the expected pay-off of Player \(A\).

4 The Numerical Example

This subsection provides a numerical example to illustrate the solution procedure of a matrix game with pay-offs of THFEs.

4.1 The Market share problem

Suppose two companies \(C_1\) and \(C_2\) produce cell phone, in a targeted market. It is assumed that the market share of one company is increased while the other is decreased. To achieve their goal, they take some strategies, viz, Up-to-date technology, canvassing the product in digital media and reducing the cost of the product. Let company \(C_1\) chooses the first and third strategies and labelled them as \(\alpha_1\) and \(\alpha_2\). Also, company \(C_2\) chooses the first and the second strategies and labelled them as \(\beta_1\) and \(\beta_2\). Surveying the market the consultants of both of the companies collected some views of the retailers and the customers. According to them, the demand for the cell phone of the respected company must vary on the different tastes of the customers, availability of the product, price, capability of buying the product. So the consultants cannot estimate the number of products the company sale and a hesititation arise in the decision. Thus the pay-offs are assumed in the form of THFE here. If the company \(C_1\) takes the strategy \(\alpha_i\) and the company \(C_2\) takes
β_j (for i=1,2 : j=1,2) then the outcome, i.e. the sales amount will be \( \langle \alpha_i, \beta_j \rangle = \tilde{g}_{ij} \) (a THFE), the \( ij^{th} \) entry of the pay-off matrix. Suppose players assign the sales amount by some linguistic terms, namely, ‘Low’, ‘Medium’, ‘High’ and ‘Very High’ according to the score functions of the sales amount \( \tilde{g}_{ij} \). When the score function of \( \tilde{g}_{ij} \) be \( 0.1 - 0.3 \), then it is termed as ‘Low’. Similarly, ‘Medium’ assigns \( 0.4 - 0.5 \), ‘High’ assigns \( 0.6 - 0.7 \) and ‘Very High’ assigns \( 0.8 - 0.9 \) i.e., if the sales amount be 10% to 30%, then it is termed as ‘Low’, when it stands between 40% to 50%, it is assigned as ‘medium’. 60% to 70% sell of the company implies the ‘High’ and 80% to 90% sell of the company implies the ‘Very high’ sell amount of the company. Regarding the decisions of Players, the outcomes are expressed by linguistic terms as follows:

\[
\hat{G} = \begin{pmatrix}
\text{Medium} & \text{High} \\
\text{Very High} & \text{Low}
\end{pmatrix}
\]

The corresponding THFSs of these Linguistic variables are given in Table 1.

Following Table 1, the pay-off matrix is transformed into the pay-off matrix with THFEs as,

<table>
<thead>
<tr>
<th>Linguistic terms</th>
<th>THFE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low</td>
<td>((0.1,0.15,0.2),(0.1,0.2,0.3))</td>
</tr>
<tr>
<td>Medium</td>
<td>((0.3,0.4,0.5),(0.4,0.45,0.5))</td>
</tr>
<tr>
<td>High</td>
<td>((0.6,0.7,0.8))</td>
</tr>
<tr>
<td>Very High</td>
<td>((0.8,0.85,0.9))</td>
</tr>
</tbody>
</table>

Table 1: Assigned THFS corresponding the Linguistic variables

4.2 The Solution Procedure

Our aim is to calculate the optimal strategies \( x = (x_1, x_2)^T \) and \( y = (y_1, y_2)^T \).

According to problem (17), the following problem is constructed:

\[
\begin{align*}
\max \{ f_M = S_{vH M} \} \\
\text{s.t.} \quad & 2 - (0.7x^10.2x^2 + 0.6x^10.2x^2) \geq 2(S_{vH M} - \gamma) \\
& 2 - (0.4x^10.9x^2 + 0.4x^10.9x^2) \geq 2(S_{vH M} - \gamma) \\
& 2 - (0.6x^10.15x^2 + 0.55x^10.15x^2) \geq 2S_{vH M} \\
& 2 - (0.3x^10.85x^2 + 0.3x^10.85x^2) \geq 2S_{vH M} \\
& 2 - (0.5x^10.1x^2 + 0.5x^10.1x^2) \geq 2(S_{vH M} + \gamma) \\
& 2 - (0.2x^10.8x^2 + 0.2x^10.7x^2) \geq 2(S_{vH M} + \gamma) \\
\sum_{i=1}^{m} x_i & = 1 \\
x_i & \geq 0, i = 1, 2, ... m \\
\gamma & \geq 0, \hat{\gamma} \geq 0
\end{align*}
\]

(25)

Solving this we obtain \( \hat{x} = (0.7237, 0.2762)^T, \hat{S}_{vH M} = 0.6033, \hat{\gamma} = 1.2346, \hat{\gamma} = 0.2250 \). To obtain better approximation, we construct the following problem according to the problem (20).
Substituting the optimum strategies for obtaining better solution, we construct the following problem according to problem (23).

Similarly, for company $C_2$ we construct the following problem according to (16).

\[
\text{min}\{g_M = S_{wHM}\}
\]
\[
\text{s.t.}\quad 2 - (0.7y_i 0.4y_2 + 0.6y_i 0.4y_2) \leq 2(S_{wHM} - \hat{\delta})
\]
\[
2 - (0.2y_i 0.9y_2 + 0.2y_i 0.9y_2) \leq 2(S_{wHM} - \hat{\delta})
\]
\[
2 - (0.6y_i 0.3y_2 + 0.55y_i 0.3y_2) \leq 2S_{wHM}
\]
\[
2 - (0.15y_i 0.8y_2 + 0.15y_i 0.8y_2) \leq 2S_{wHM}
\]
\[
2 - (0.5y_i 0.2y_2 + 0.5y_i 0.2y_2) \leq 2(S_{wHM} + \tilde{\delta})
\]
\[
2 - (0.1y_i 0.8y_2 + 0.1y_i 0.7y_2) \leq 2(S_{wHM} + \tilde{\delta})
\]
\[
\sum_{j=1}^{n} y_j = 1
\]
\[
y_j \geq 0, i = 1, 2, ... n
\]
\[
\hat{\delta} \geq 0, \tilde{\delta} \geq 0
\]
Solving the above problem (27) we obtain, $\hat{y} = (0.4295, 0.5705)^T$, $\hat{S}_{wHM} = 0.6033$, $\hat{\delta} = 0.0000$, $\tilde{\delta} = 1.2346$

For obtaining better solution, we construct the following problem according to problem (23).

\[
\text{min}\{\frac{-\gamma + \gamma}{2}\}
\]
\[
\text{s.t.}\quad 2\hat{\delta} + 2 - (0.7y_i 0.4y_2 + 0.6y_i 0.4y_2) \leq 1.2066
\]
\[
2\hat{\delta} + 2 - (0.2y_i 0.9y_2 + 0.2y_i 0.9y_2) \leq 1.2066
\]
\[
2 - (0.6y_i 0.3y_2 + 0.55y_i 0.3y_2) \leq 1.2066
\]
\[
2 - (0.15y_i 0.8y_2 + 0.15y_i 0.8y_2) \leq 1.2066
\]
\[
2\tilde{\delta} + 2 - (0.5y_i 0.2y_2 + 0.5y_i 0.2y_2) \leq 1.2066
\]
\[
2\tilde{\delta} + 2 - (0.1y_i 0.8y_2 + 0.1y_i 0.7y_2) \leq 1.2066
\]
\[
\sum_{j=1}^{n} y_j = 1
\]
\[
y_j \geq 0, i = 1, 2, ... n
\]
Solving the problem (28) and ignoring all other values, we take only the optimal strategy $y^* = (0.4295, 0.5705)^T$.

Substituting the optimum strategies $x^*$ and $y^*$ in the expected pay-off for the company $C_1$ we obtain,

\[
\hat{E}(C_1) = \left( (0.4109, 0.5961, 0.6953), (0.4109, 0.5999, 0.7016), (0.5251, 0.6069, 0.6953), (0.5251, 0.6106, 0.7016) \right)
\]
4.3 The Results and Discussions

If company $C_1$ chooses the optimal strategy $x^* = (0.7237, 0.2762)^T$ and company $C_2$ chooses $y = (0.4295, 0.5705)$, then the expected pay-off of company $C_1$ is represented by (29), which is a THFS. The score function of the expected pay-off of company $C_1$ is $(0.4680, 0.6034, 0.6985)$ i.e., if the company $C_1$ prefers ‘up-to-date technology’ 72.37% and ‘reducing the cost’ of the product 27.62% as the strategies to keep to gain at a maximum scale and the company $C_2$ prefers ‘canvasing the product in digital media 42.95% and ‘reducing the product’ 57.05% to reduce their loss in a targeted market. The company $C_1$ can sell their product around 47% to 70%, which is assigned as ‘High’ rate of sell amount to decision-makers according to the linguistic variables provided by decision-makers.

5 Conclusions

In this paper, we have discussed the solution procedure of a matrix game with pay-offs of THFS. To find the optimal strategies, a pair of non-linear fuzzy programming problems are formulated using THFWA operator of THFEs. These problems are transformed into multi-objective programming problems by applying score functions of THFEs and the ranking order relation of the TFNs. Finally, the multi-objective programming problems are solved by using the Lexicographic method and obtain the optimal strategies for each player.

The contributions of the present article are,

- Our problem is concerned about the hesitancy of a decision-maker to predict a real-life situation.
- It is shown that the gain floor of Player $A$ is less than or equal to the loss ceiling of Player $B$ in a hesitant fuzzy environment.
- We can calculate the expected pay-off of the maximizing player in terms of a THFE, which is desirable.

The limitation of this proposed methodology is that it is strictly dependent on the score function of THFEs, and different types of score functions yield different kinds of solutions. Therefore, further study is needed to investigate a more general methodology.

Although the proposed methodology is illustrated with the market share problem, it can be applied to various decision-making areas such as economics, operation research, management, war science, etc.

Acknowledgement

We would like to thank the anonymous reviewers for their valuable suggestions, constructive comments, and cordial supports, which have been helpful for us to create a better version of our present work.

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